

On AG Pfingstweidstrasse 106 8005 Zürich Switzerland

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Reference Letter

We herewith confirm that Kyle Ayuba, born on January 1st, 1996, from Great Britain, was employed with On AG from October 1st, 2019 to March 31st, 2020 as Graphic Design Intern.

In his role as Graphic Design Intern, Kyle's main responsibilities were:

- Creation of On's social media assets based on campaign concept
- Creation of print campaign assets;
- Brainstorms with the team over campaigns;
- Adaption and creation of event print material;
- Retouching different digital outputs like photos, newsletters and digital campaign,

Kyle showed motivation on the job He was flexible and provided constructive proposals which could be put into practice. Kyle has good presentation skills and was a helpful team player, who positively promoted cooperation. His cheerful nature and willingness to help was appreciated by his colleagues, managers and partners. He brought a positive attitude to his work and accepted criticism sincerely.

Kyle left On AG as per March 31st, 2020. We wish him every success for his future career and endeavors and would like to thank him for his valuable contributions.

Zurich, April 20th, 2020

On AG

Laurence Stoffel Head of Brand Design Alessandra Del Pino Talent Business Partner