



VITA - SILJA SCHULWITZ

Contact

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I'm a freelance art director, based in Hamburg and Lisbon. I've been working in digital and print communication since 2001, coming up with ideas, developing concepts, and creating beautiful designs for brands large and small. Automotive, lifestyle and fashion projects are my speciality. I'm particularly interested in the way that user interface design interacts with the user experience, and the relationship between corporate design and brand experience. I believe good design demands creativity. And that there's always room for beauty.

I obtained my Master of Arts at the Hamburg University of Fine Art (*Hochschule für Bildende Künste*), where I majored in photography and video, and completed post-graduate studies in visual communication in Los Angeles. Back in Germany, I joined Interone Worldwide as art director, leading design teams, co-ordinating complex projects and carrying out photo shoots. I've been freelance since 2011.

Got a new project that needs art direction? Developing a new visual strategy for your brand? Want a UX structure for your site or app that will stand out from the crowd? Or you do simply have some cool ideas for collaboration? Then feel free to reach out to me. You're in the right place.

My daily rate: 600€

Education

- 1988** High school, Wiesentheid
- 1988-91** Apprenticeship goldsmith, Pforzheim
- 1991** Stage design assistant , Thalia Theater Hamburg
- 1994** Participation at Exhibition „Factory of Dreams“ Philippe Parreno, Kunstverein Hamburg
- 1995** Under-graduate studies, photography and video
University of fine art Hamburg (Hochschule für Bildende Künste)
- 1996-98** Post-graduate studies ,UCLA Los Angeles, Schwerpunkt Grafik, Video
- 1999** Master of Arts, photography and video
University of fine art Hamburg (Hochschule für Bildende Künste)

Career

- 2000-02** Designer, Kabel New Media
- 2002-04** Senior Designer BBDO Interone
- 2005-06** Junior Art Direction BBDO Interone
- 2006-07** Art Director Interone Worldwide GmbH
- 2007- 2019** Freelance Art and Creativ Director for numerous agencies and clients

Skills

Adobe CC Photoshop, Illustrator, Indesign, Adobe XD, Sketch, Craft, InVision, Zeplin, Figma, Keynote, Powerpoint...

Agencies

Boom Hamburg, Dammannworks Hamburg, DDB Hamburg, Interone Hamburg/ Berlin/ München, Elbdudler Hamburg, FCB Hamburg, Jung von Matt Hamburg, Kolle Rebbe Hamburg, KKLD Berlin, La Red Hamburg/Berlin, Philipp und Keuntje Hamburg, Razorfish Berlin, Serviceplan Hamburg, thjnk Hamburg, Zum Goldenen Hirschen Berlin...

Clients

Audi, Axe, Bahlsen, Beiersdorf, BBS, BMW, Deutsche See, Deutsche Bahn, Dextro, Ebay Kleinanzeigen, EDEKA, ELIXIA, Hamburger Sparkasse, Hansestadt Lübeck, Hapag Louyd, Hyundai, Iglo, Ing Di-Ba, Kia, Lieken, Linde, Lieblingstasche, MINI, O2, Panasonic, Paypal, Pilot, REWE, RWE, Tchibo, TUI, UKE, VGH Versicherung, VW...

Awards

ADC Deutschland, Adobe Max Award Finalist, Automotive Brandcontest, Annual Multimedia Finalist, Annual Multimedia Jahrbuch Eintrag, Cannes Lions Finalist, Cannes Lions, Gold, Cresta Awards Finalist, Cresta Award Gold, FWA (Favorite Website Award), Golden Award of Montreux Gold, Nomination at the Art Directors Club, New York Festivals Interactive Bronze, New York Festivals Bronze, ONE Show Bronze, Online Star, IF Design Award, Gold, IF Design Award, Gold, IAAA Gold...