



Kyle Ayuba
Graphic Designer

Contact

No.
07957011415

Linkedin
Kyle Ayuba

Email
kyleayuba96@gmail.com

Portfolio Link:
TheDots/KA

Manifesto

Designer with a First Class degree in Graphic Communication. My passion is to develop high quality designs from freelance to industry projects with enthusiasm & precision. Finishing my recent course in Motion Design, I have developed a multidisciplinary approach to creative briefs and I aspire to build even further.

Education

Created Academy

2021 : Jan - April

Motion Graphics

- After Effects
- Cinema 4D

University of The Creative Arts (Farnham Campus)

2014 - 2018

BA Honours Graphic Communication First Class

7 Modules:

Specialist ways of working
Publishing & Narrative
Professional Context
Contextual/Theoretical Studies
External Context
Final Major Project
Dissertation - Critical Reflection

Experience

Oct^{1st} 2019 - March^{31st} 2020

On Running - Sports Brand

Graphic Design Intern, Switzerland

Main responsibilities:

- Creation of On's social media assets based on campaign concepts.
- Creation of print campaign assets.
- Brainstorms with the team over campaigns.
- Adaptation and creation of event print material.
- Retouching different digital outputs like photos, newsletters emails (HTML/CSS) for digital campaigns.

Feb^{11th} - Mar^{18th} 2019

Nooro - Consumer Goods

Graphic Design Intern, London

Main Responsibilities:

- Creating Brand Stationary
- Re-branding taster card samples
- Designing apparel for Nooro initial campaign launch.

Nov^{8th} 2018 - May^{28th} 2019

The Kusp - Social Enterprise

Freelance Brand Designer, London

Main Responsibilities:

- Creation of The Kusp Social Media design campaign Join The Tribe
- Retouched visuals and created web graphics for The Kusp website launch.