

## EXPERIENCE

CREATIVE CONSULTANT (PART-TIME) 03/2017 - Present  
uhalondon, London, UK

I was hired by uhalondon to help out with branding and graphic design needs during the busy period of the company's growth. My responsibilities as the sole graphic designer in the company include a refresh of both brands – architecture and interiors studios – design of the uhaiinteriors website, development and refinement of various design assets & collateral, such as the latest version of portfolio books and different presentation materials. In addition to graphic design and artworking, I also provide photography service, photographing team profile photos and other ad hoc imagery.

SENIOR GRAPHIC DESIGNER / PHOTOGRAPHER 04/2016 - Present  
Freelance

CLIENTS: Above Brand, BOA and BUSarchitektur (Vienna); Human Dignity Trust, KNOT Agency, Martorelli lab, Minority Rights Group, ORVEDA, Rooster Punk, Fractional IP, Rare Diversity Initiatives, Stripey Spanish, Wonderworks.

My freelance work covers a wide range of conceptual graphic design consulting, artworking, imaging and photography services. My specialities include logo design, visual identities, branding, publication / editorial pieces, visuals for exhibitions, digital presentations and social media imagery, marketing materials, booklets, reports and case studies; people and event photography, image editing and retouching, digital image compositing.

GRAPHIC DESIGNER 11/2014 - 04/2016  
OLIVER Marketing, London, UK

My everyday tasks at Oliver included participating in concept brainstorming, mocking up visuals, retouching images, creating infographics, designing and preparing documents for bids / proposals, brochures as well as other marketing and event materials for KPMG, and occasionally other accounts, such as AA, Amlin, AXA, Clarion, Samsung and Starbucks. The role was often client-facing and required direct interaction with (KPMG) senior partners while adhering to very tight deadlines. At times, I would also contribute my photography skills to enhance and speed up the team's creative process.

GRAPHIC DESIGNER / PHOTOGRAPHER 10/2012 - 11/2014  
Freelance

CLIENTS: ADM Promotions, BOA büro für offensive aleatorik and BUSarchitektur (Vienna); CPH Consulting, Migi lab Ltd., Skyodd, TNT Magazine, Xuna Design.

I worked on a variety of graphic design and photography projects (short- and long-term). One of the most exciting and challenging projects I partook in was the final stage of Campus WU development in Vienna, Austria. My role spanned developing layout concepts for the book (Campus WU - A Holistic History), creating templates, typesetting, proofreading, layout and typography for screen presentations and DVD packaging, as well as, designing and producing the entire Campus WU Pre-opening Booklet. I was the sole graphic designer working in collaboration with various members of the creative and architecture teams under the art direction by Laura P. Spinadel.

## PROFILE

- Versatile creative designer, photographer & artworker with over 15 years of experience
- Proactive, resourceful & reliable person with an excellent eye for detail
- Enthusiastic, self-motivated & flexible
- Experienced in conceptual & production aspects of graphic design
- Passionate about editorial, branding & all things creative
- Committed to solving problems & producing great work that inspires

## SPECIALITIES

- Complete visual creative
- Publication and editorial
- Branding and identity
- Marketing collateral
- Digital photography
- Image retouching

## SKILLS

- Mac and Windows operating systems
- Experienced in print preparation and production using PMS, four-colour processing and special print finishes

## APPLICATIONS

ADVANCED: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat, QuarkXPress

INTERMEDIATE: Microsoft Word, PowerPoint, Excel, Adobe Fireworks, Macromedia Dreamweaver

BASIC: Adobe After Effects, HTML, CSS and XML

## LANGUAGES

- Fluent English
- Native Slovak
- Conversational Czech and Polish
- Intermediate French
- Basic Spanish

## EDUCATION

- DePaul University, Chicago, BA (with Honours) in Graphic Design, 2000 - 2004

SENIOR GRAPHIC ARTIST

04/2010 - 08/2012

Interval International, London, UK

- Magazine (page) layout design and typesetting (in 8 languages) on time and with minimal corrections needed
- Brainstorming; researching and collecting imagery for various direct mail, promotional and editorial pieces
- Daily production and preparation of existing documents for print; image manipulation, art creation and modification

GRAPHIC DESIGNER / PRODUCTION ARTIST

10/2005 - 01/2010

The Creative Group, Chicago, IL, USA

CLIENTS: North American Paper Co., Rand McNally, Initiate Systems, Wells Lamont Industrial, Quarasan Group, Integrated Merchandising Systems, Jacobs & Clevenger, Chandler Group.

- Researching and collecting information and imagery for various print & web projects
- Designing layouts for marketing materials, such as: catalogues (Purina Mills, Wells Lamont); POP signage (Home Depot); packaging & displays (Rand McNally); product brochures & product logos; publication pages & covers, promotional flyers & direct mail pieces; corporate identity, print advertising and more.

GRAPHIC DESIGNER / PHOTOGRAPHER

11/2004 - 05/2005

Blue Media Studio, Prague, Czech Republic

- Designing and artworking print materials, such as business cards, calendars, flyers, posters, postcards, brochures and other promotional pieces
- Taking part in the development of packaging designs for Dermacol cosmetic products and creating mock-ups
- Photographing various objects, retouching and editing photos

INTERESTS

- Painting
- Drawing
- Writing
- Interior design
- Architecture
- Sustainable practices
- Travelling
- Movies
- Music