
ROBERTO SOMMELLA

PREMIERE PRO VIDEO EDITOR

PROFILE

Highly qualified as a Premiere Pro video editor, I am a post-production expert with a thorough knowledge of the full Adobe CC Suite and skills as a mid-weight video maker. In more than 15 years of experience, I have had the chance to work with multiple platforms, software and cameras on a broad spectrum of productions, from fashion to sports, from branded content to corporate, from marketing to fiction.

MOST RELEVANT RECENT COLLABORATIONS

VIDEO EDITOR, LADBIBLE



For Ladbible, I have worked on Branded Content, Marketing and Originals videos. Either collaborating or building from start to finish, I have edited videos, among others, for brands like: **Smirnoff, Three, Pepsi, Army UK, Wrigley's, 20th Century Fox, Strongbow, GambleAware, Snickers, Pot Noodle, Printworks, Hasbro, Heinz, M&M's, Activision.** Celebrities participating include: **Will Smith, Ricky Gervais, Frank Carter, Tan France, John Newman.** Working at LADbible I have been using the most important programs from Adobe CC, including AE, team communication software, Tentacle software, multicam editing, grading with Lumetri, audio editing workflows.

VIDEO EDITOR, NEWS UK



At News UK I have edited Social Media content for **The Sun** and I have had the honour of contributing to a very successful campaign called **Everyday Heroes.**

VIDEO EDITOR, VANARA THE MUSICAL



For the project Vanara The Musical, I have edited a full range of videos including: crowdfunding, corporate, music video, dance, full show, extracts, re-versioning, social media deliverables in multiple formats, marketing, interviews. Artists collaborating to the project include: **Carrie Hope Fletcher, Rob Houchen, Eva Noblezada.**

VIDEO EDITOR & FILM MAKER, INFRASPECTRUM



For Jonathan Stow at IntraSpectrum, I have had the chance of working for a broad range of projects. From corporate videos (**Lloyd's Bank**) to ads for fashion brands (**Wallis**), from dance projects to music video's BTS, for which I have both filmed (FS7, GH5) and edited.


VIDEO EDITOR, SATORE STUDIO



For Satore Studio I have worked on a series of fashion videos both in London and Florence. Clients include **Hugo Boss** for their **Michael Jackson: On the Wall** exhibition at NPG and **Bonaveri/Pucci** for the event Bonaveri: A Fan of Pucci, curated by **Chameleon's** Creative Director **Emma Davidge.**

ADDITIONAL BRANDS AND AGENCIES (LONDON)

VIDEO EDITOR, BUZZFEED

 At **BuzzFeed**, I had the chance of collaborating shortly on Social Media content and Originals.

VIDEO EDITOR, ALPHAGRID



Alphagrid is a **Financial Times** company specialising in Finance Corporate videos. The short collaboration with them included the use of After Effects graphic templates.

VIDEO EDITOR & FILM MAKER, SCREENCULT



For Ben Mourra at Screencult, I have been editing and filming for corporate events and promotional videos. Clients include: **Kiko Milano**, Program Framework, Project Controls Expo, Centric Software.

VIDEO EDITOR, DIFFORD'S GUIDE



For Difford's Guide I have had the pleasure of collaborating on a promotional video for **Jack Daniel's**.

VIDEO EDITOR, DOGFELLA



For Tamas Mesmer at Dogfella (now Equip Prod.), I have been editing multiple deliverable for a promotional campaign for **Scholl's**.

ADDITIONAL RELEVANT WORK (MILAN)

VIDEO EDITOR & FILMMAKER, INFRONT



The collaboration with InFront has been almost five-years long. The main duties involved real-time editing for sports event, including **Seria A Tim** and **Hockey World Cup** on one hand, and the production of **PokerStars** TV shows for national broadcaster **Mediaset** on the other. Moreover, for PokerStars I was often sent on locations in casinos for additional filming and social media content production.

PRODUCER/EDITOR, BOOKIN'



For Bookin' Milano I have shot and edited fashion videos and BTS for photoshoots. Clients include **L'Oréal** and **Indola**.

VIDEO EDITOR & FILMMAKER, MSD/MERCK



For **MSD** I have shot and edited a series of corporate videos ranging from interviews to conferences. One special project involved the production of a short documentary following a vet during a full working day on location.

SELECTION OF CREDITED VIDEOS, FICTION & PERSONAL PROJECTS

VENTURA CENTRALE 2019

(Arthouse short doc, 2019) - Organisation in Design
Producer/Editor

VENTURA CENTRALE 2018 - AFTERMOVIE

(Corporate short doc, 2018) - Organisation in Design
Producer/Editor

INFRINGE MEETS KANEHISA OSAWA

(Short doc, 2018) - Infringe / Antonio Celotto
Editor

"SLAP BANG" - MERCUTIO

(Music video, 2019) - Diverge Records
Editor

"WHERE THE PAIN LIVES" - MERCUTIO

(Music video, 2019) - Diverge Records
Editor

"KEEP IT TOGETHER" - GABRIEL KAZZ

(Music video, 2019) - Self produced
Producer/Editor

"HOW DO I OPEN HIS EYES" - CARRIE HOPE FLETCHER

(Music video, 2018) - Giovanna Romagnoli
Editor

ELVIS LIVES - PORTRAIT OF AN ICON

(Short Doc, 2016) - Leanne Dimant/Dan Llywelyn Hall
Editor

PIETRASANTA IN CONCERTO

(Mini docs, 2014-2016) - Bingo Films/Rotschild's
Editor

IL POLIFEMO NAPOLETANO DI EMMA DANTE

(News doc, 2014) - Fanpage
Producer/Editor/Video journalist

MARC CHAGALL IN MOSTRA AL PALAZZO REALE DI MILANO

(News doc, 2014) - Fanpage
Producer/Editor/Video journalist

I WU MING IN "TOUR"

(News doc, 2014) - Fanpage
Producer/Editor/Video journalist

LIFE STRIPE, LA NOSTRE VITE TRASFORMATE IN STRISCE DI COLORE

(News doc, 2014) - Fanpage
Producer/Editor/Video journalist

MILANO CELEBRA ENZO JANNACCI

(News doc, 2014) - Fanpage
Producer/Editor/Video journalist

L'ARTE DELLA FELICITÀ - 2008

(Doc, 2008) - Luciano Stella/Francesca Mauro
Producer/Editor

S1 - ES ONE

(Fiction, 2009) - Self produced
Producer/Director/Editor

UNIONE

(Fiction, 2008) - Self produced [presented at Milano Film Festival 2009]
Producer/Director/Editor